Your next step toward a career in business

Bachelor of Applied Management
Portable skills for your competitive advantage: Federation University Australia programs delivered at your local Western Sydney Institute TAFE campus offer exciting study options and provide you with seamless pathways from qualification to career.

Bachelor of Applied Management

Achieve a Bachelor degree within your area of expertise!

Study the Bachelor of Applied Management with FedUni and receive up to two years credit for a Diploma and Advanced Diploma, in addition to your workplace experience^.

This program is an innovative degree designed to respond to the needs of 21st Century employers for highly skilled and educated employees like you.

As a graduate of the Bachelor of Applied Management, you will possess solid technical and practical knowledge and skills enabling you to better perform in your current role, or to rise to the challenge of an exciting new position!

A streamlined vocational and professional pathway

This program is designed for students to apply theoretical concepts to their everyday working environment.

The Bachelor of Applied Management places a strong emphasis on applied learning through a range of integrated management and industry projects.

Our team of highly qualified teachers, assessors and consultants offer first level experience in modern Business processes, delivering specialised programs and services to give you a competitive edge!

As a graduate of these programs, you will leave with:

> The critical skills to extend your expertise and professional experience through the application of new techniques and knowledge into ‘real world’, contemporary management practice
> The opportunity to become an innovative, strategic thinker and outstanding leader
> The ability to be a skilled communicator who can embrace change, build teams and manage resources
> A sound understanding of management principles and concepts
> The capability to develop, evaluate and critique management approaches and theories, and effectively apply them to any work role
> Skills to embrace technology and become an independent, lifelong learner
From applied to academic, this unique program will prepare you for a broad spectrum of careers.

**Program Delivery**
A blended approach to learning is utilised during this program combining online delivery with on-campus workshops at your local Western Sydney Institute campus.

**Online learning also consists of:**
- **Learning materials** – 11 sections of work organised to engage you in the content. This material is designed with revision/reflection questions.
- **Course Reader** – Readings that complement the Learning materials.
- **Discussion Boards** – where a variety of quotes, questions and ideas are presented for you to respond to, applying your theoretical knowledge to your work environment. Many students embrace the opportunity to post ideas and questions much more than in a face to face context.
- **Chat Rooms** – an opportunity for you to engage with academics and/or other students in a virtual community discussion.
- **Announcements** – the opportunity for teaching staff and lecturers to alert you to due dates, a resource, etc.

**Program Assessment**
A range of assessment tasks will be undertaken during this program including written reports, essays, assignments, case studies, tests, group projects and oral presentations.

**Eligibility**
To enter a FedUni Undergraduate Program you must satisfy the academic performance, age requirement and English language proficiency of the University.

**Entry and Recognition of Prior Learning (RPL)**
Applicants will be considered for eligibility on an individual basis of previous life experience, work history and educational background. What you have learned at work, from other programs or from life experience may be relevant to our programs. If this is the case, you may be entitled to gain recognition of this learning. Should you wish to apply for Recognition of Prior Learning, you must do so before enrolling.

**Apply now!**
Contact the Western Sydney Institute to find out how.

---

**Courses (subjects) in the Bachelor of Applied Management program**

<table>
<thead>
<tr>
<th>Year 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>Introduction to Organisational Change</td>
</tr>
<tr>
<td>Introduction to Strategic Planning</td>
</tr>
<tr>
<td>Introduction to Marketing</td>
</tr>
<tr>
<td>Principles of Performance and Professional Development</td>
</tr>
<tr>
<td>Fundamentals of Financial Management</td>
</tr>
<tr>
<td>Principles of Employee Relations</td>
</tr>
<tr>
<td>Fundamentals of Leadership</td>
</tr>
<tr>
<td>Principles of Innovation and Continuous Improvement</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Year 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strategic Human Resource Management</td>
</tr>
<tr>
<td>Entrepreneurship</td>
</tr>
<tr>
<td>Project Management</td>
</tr>
<tr>
<td>International Business Management</td>
</tr>
<tr>
<td>Marketing for Managers</td>
</tr>
<tr>
<td>Accounting for Managers</td>
</tr>
<tr>
<td>Applied Principles for Responsible Business Practice</td>
</tr>
<tr>
<td>Applied Workplace Practice</td>
</tr>
</tbody>
</table>
The Partnership

TAFE NSW – Western Sydney Institute, together with Federation University Australia has entered into a partnership that enables you to complete a degree at your local campus.

For those with industry experience, this initiative offers an alternative pathway to a degree, still within three years, allowing you to remain in your own region, and enabling you to combine work and study.

If you have already completed a relevant Diploma and an approved relevant Advanced Diploma, and have significant* industry experience, you can complete a degree with one additional year of study.

Federation University Australia

As Australia’s third-oldest tertiary education institution, FedUni meshes youthful energy with its rich history. Our close links to business ensure that programs are relevant and that graduates are highly knowledgeable. FedUni qualifications are recognised internationally for their quality and graduates regularly rate their study experience as extremely positive.

Federation Business School

The Federation Business School is a dual-sector faculty of FedUni providing students with business studies ranging from Certificate programs right through to Doctoral degrees.

For further information contact

TAFE NSW – Western Sydney Institute
Karen Hancock
Call: (02) 9865 1147
Email: Karen.Hancock@tafensw.edu.au
Visit: wsi.tafensw.edu.au

Federation Business School – Federation University Australia
Call: (03) 5327 8440
Email: info@federation.edu.au
Visit: federation.edu.au/business

Information in this publication was current at the time of printing (October 2014). The University reserves the right to alter any program, procedure, regulation or fee. Prospective students should read the contained information carefully and contact the relevant numbers for further information. CC_141015